



State Bar of Texas
Office of Minority Affairs

2010 Registration Brochure

Texas Minority Counsel Program



Networking

***Informational
Interviews***

CLE

Golf Tournament

Spa Event

18th Annual Conference

September 1-3, 2010

Four Seasons Resort and Club Dallas at Las Colinas

Irving, Texas

Topics include:

- Negotiating Ethics - Are You Smarter Than a 1st Year?
- General Counsel/Managing Partner Panel
- Supreme Court Update
- Using Social Media
- Health Care Update
- What In-house Counsel Want from Outside Counsel

www.texasbar.com/tmcp

From the Committee Chairs



Laura Gibson



Michelle A. Peak

As Chairs of the 2010 Steering Committee, we wish to extend to you an invitation to participate in the 18th Annual Texas Minority Counsel Program to be held September 1-3, 2010, in Irving, Texas. Come see why the TMCP has become the premier client development, networking, and CLE event for minority and women attorneys in Texas!

The TMCP has a unique format in that it not only provides valuable CLE credit, it also gives attendees an opportunity to participate in informational interviews to discuss outside counsel opportunities. Attending the many networking events such as receptions, spa events, golf tournaments, and dine-arounds, which allow participants to dine together in small groups at nearby restaurants, maximizes your opportunity to connect with in-house and outside counsel.

Join us this year at the Four Seasons Resort and Club Dallas at Las Colinas! We are confident that attendance at the conference will benefit your law firm or organization and we look forward to your participation.

Sincerely,

Laura Gibson
Ogden, Gibson, Brooks & Longoria, LLP

Michelle A. Peak
American Airlines

Sponsor the 2010 TMCP!

Demonstrate your commitment to the TMCP and its goal of increased diversity in the legal profession by sponsoring the conference. Sponsors benefit by receiving additional exposure and opportunities for participation. To sponsor, complete the 2010 Sponsorship Brochure found online at www.texasbar.com/TMCP. The levels of sponsorship are listed below and benefits for each level can be found on the TMCP website.

Presidential \$10,000

Chancellor \$7,500

Barrister \$5,000

Advocate \$3,000

Counselor \$1,500

Associate \$500

Corporate Counsel Of The Year Award

The Corporate Counsel of the Year Award is presented to the corporate counsel that has done the most to open doors for Texas minority and women attorneys by promoting diversity within their department and/or company and by consistently hiring minority and/or women attorneys in private practice to perform legal work on behalf of their company. The award also recognizes the corporate counsel's support of the TMCP through sponsorship, participation in its programs, and the Program's goals of diversity and inclusion. The recipient of the 2010 Corporate Counsel of the Year Award will be honored at the 18th Annual Texas Minority Counsel Program, September 1-3, 2010, at the Four Seasons Resort and Club Dallas at Las Colinas. Please visit the TMCP website to download a nomination form. Nominations will be accepted until June 15, 2010.

PROGRAM BACKGROUND AND MISSION

The TMCP was created in 1993 with the mission of increasing opportunities for minority and women attorneys who provide legal services to corporate and government clients, and to expose those organizations to the legal talent found in the minority and woman community. Since its inception, the TMCP has been instrumental in enhancing the employment and economic opportunities for minority and women attorneys throughout Texas.

CONFERENCE GOALS

- Provide informational interviewing opportunities for minority and women lawyers to meet with corporations and government agencies.
- Offer an informal environment for attendees to network.
- Present a two-track CLE program designed for minority/women lawyers and corporate/government counsel.

WHO SHOULD ATTEND

- Corporations and government agencies desiring to become more visible to minority and women lawyers in Texas.
- Minority and women lawyers desiring to enhance their opportunities to represent corporations and government agencies.



THE VALUE OF THE TMCP



"The TMCP has been a critical part of my professional successes over the years. It has afforded me many opportunities to meet and connect with other attorneys from

across the state as they showcase a diversity of legal talent. TMCP supporters and attendees recognize the real value that TMCP delivers, and that's why attendance continues to grow year after year."

— *David A. Chaumette*
De la Rosa & Chaumette



"By drawing on the knowledge and experience of high caliber speakers, the TMCP provides a practical and informative CLE course. The

conference is very well managed and the networking opportunities are invaluable. If you want to interact with some of the brightest legal minds in Texas, then attendance at this program is a must!"

— *Aparna M. Dave*
Counsel, Wells Fargo Legal Group



"The TMCP is an outstanding venue that gives Winstead a front row seat to dynamic and diverse networking opportunities. Our firm is proud

to support this program and we encourage other corporations and organizations to participate. TMCP highlights the diverse pool of legal talent we have in this state and provides enhanced economic opportunities for minority and women attorneys."

— *Tom Forestier*
Managing Shareholder, Houston Office, Winstead PC

Informational Interviews

Outside Counsel Interested In Being Interviewed

Law firm attendees will have a chance to participate in informational interviews with corporate and government representatives to discuss outside counsel opportunities. To be considered for pre-selection by the interviewing corporations, attorneys must register and submit all required information by the early registration deadline of Friday, July 9, 2010. Limited on-site interview sign-up will be available on a first-come, first-served basis for pre-scheduled time slots that are still available.

Expectations

The TMCP is an opportunity to network and form new business relationships. The conference is not a job fair, nor is there any guarantee that you will receive work as a result of the interview process. We hope to provide you with an opportunity to meet with in-house lawyers and tell them about your practice area. This introduction is the first step to getting your name known by the organization so that you can be considered for future work opportunities.

Signing Up and Submitting Your Résumé

Register for the conference online, by mail, or by fax. After your registration is received, you will receive an e-mail containing a link to upload a résumé. Upload (1) a personal résumé and (2) a firm résumé, including a narrative description of your firm's practice, area(s) of expertise, and all office locations. If your personal résumé already includes this information, you may omit the firm résumé. All résumés must be received by the early registration deadline of Friday, July 9, 2010, to be utilized for pre-selection.

Notification

You will be notified via e-mail at least one week prior to the conference whether you have been pre-selected for an informational interview. If so, your e-mail will include the interview date and time, the interviewing company and, if available, the name of the interviewer.

On-Site Sign-up

At the conference, your registration packet will include interview instructions and a final interview schedule. All interviews are 15 minute consecutive sessions unless otherwise noted. Limited on-site interview sign-up will be available on a first-come, first-served basis for pre-scheduled time slots that are still available.

In-House Counsel Interested In Conducting Interviews

Corporate and government representatives will have the opportunity to meet a diverse pool of outside counsel by conducting informational interviews. We make it easy for you by: 1) compiling credentials in an online database for you to review; and 2) providing an area at the conference for you to have one-on-one meetings with whomever you select.

Signing Up

To register to conduct interviews on behalf of your company, complete the registration form in the 2010 TMCP Sponsorship brochure found online at texasbar.com/TMCP.

Pre-Selection

Pre-selection gives your organization an opportunity to select attorneys prior to the conference to ensure that you meet outside counsel with the skill sets that are needed by your organization – either now or in the future. The representatives from your company who will be conducting interviews will receive instructions via e-mail on how to access résumés. Limited on-site interview sign-up will be available for attendees on a first-come, first-served basis if you leave time slots available for them to do so.

Interview Schedule

Thursday, September 2

8:15–8:45 a.m. On-site sign-up
1:15–1:30 p.m. Training (in-house counsel)
1:15–1:30 p.m. Training (outside counsel)
1:30–5:00 p.m. Interviews

Friday, September 3

7:45–8:15 a.m. On-site sign-up
8:15–8:30 a.m. Training (in-house counsel)
8:15–8:30 a.m. Training (outside counsel)
8:30–11:30 a.m. Interviews

WEDNESDAY, SEPTEMBER 1



TMCP Annual Golf Tournament

Get a jump start on your networking by playing a round of golf with in-house counsel, speakers and sponsors. This year's tournament takes place at the **PGA Tour Stop TPC Four Seasons Las Colinas—Home to the HP Byron Nelson Championship**. The 4-person scramble tournament has a shotgun start at 1:00 p.m. on Wednesday, September 1. Sign up for the golf tournament by registering online at www.texasbar.com/tmcp, or by selecting it on the registration form found in this brochure. Detailed tournament information will be e-mailed at least one week prior to the event.



Spa Networking Event

Not a golfer? Enjoy a relaxing massage or a manicure & pedicure at the **Spa & Salon at Four Seasons**. Sign up for the spa networking event by registering online at www.texasbar.com/tmcp, or by selecting it on the registration form found in this brochure. Detailed treatment information and appointment times (to be scheduled between 1:00 and 5:00 p.m. on Wednesday, September 1 only) will be e-mailed to you before the event.

Welcome Reception

Welcome to the 2010 Texas Minority Counsel Program! All TMCP registrants are invited to join the golfers and spa-goers for an indoor/outdoor reception from 6:00 to 7:00 p.m. at the beautiful Four Seasons Resort. This is a chance to connect with peers, presenters, and in-house counsel in a relaxed, informal setting before the conference begins the following morning.

THURSDAY, SEPTEMBER 2

5.25 hrs including up to 2.75 ethics

8:00 **Registration and Continental Breakfast**

8:45 **Welcome and Orientation**
Steering Committee Chair

Laura Gibson, *Houston*
Ogden, Gibson, Broocks & Longoria, L.L.P.

Steering Committee Chair
Michelle A. Peak, *Fort Worth*
American Airlines

Racial Diversity in the Profession Committee Chair
Dayla S. Pepi, *San Antonio*
St. Mary's School of Law

9:00 **Negotiating Ethics - Are You Smarter Than a 1st Year?**

1 hr ethics
Wilson Chu, *Dallas*
K&L Gates

Barrett Howell, *Dallas*
Winstead PC

10:00 **Legislative Update .5 hr**
Royce Poinsett, *Austin*
McGinnis, Lochridge & Kilgore, L.L.P.

Michelle Wittenburg, *Austin*
Wittenburg & Associates, LLC

10:30 **Legal Writing and Advocacy: Lessons From the Bestseller List .75 hr ethics**
Chad Baruch, *Dallas*
Assistant Principal, Yavneh Academy of Dallas
Law Office of Chad Baruch

11:15 **Break – Lunch Provided**

11:45 **Keynote Luncheon Presentation: General Counsel/Managing Partner Panel .75 hr**
Moderator
Werten Bellamy, *Washington, DC*
President
Stakeholders, Inc.

Jerry K. Clements, *Austin*
Managing Partner, Austin Office
Locke Lord Bissell & Liddell

Karen Ripley, *Milwaukee, WI*
Chief Legal Officer
MillerCoors

Larry D. Thompson, *Purchase, NY*
Senior Vice President of Government Affairs, General Counsel & Secretary
PepsiCo, Inc.

12:30 **Awards Presentation: 2010 TMCP Sponsors Corporate Counsel of the Year**

1:00 **Break**

1:30-3:45 **Afternoon Breakout Sessions**

THURSDAY AFTERNOON BREAKOUT SESSIONS

<p>Track A 2.25 hrs (.75 ethics)</p> <p>1:30 Labor & Employment .75 hr (.25 ethics) <u>Moderator</u> Fred Gaona, III, Dallas Spencer Crain Cabbage Healy & McNamara pllc</p> <p>Felicity Fowler, Houston Haynes and Boone LLP</p> <p>Abel Martinez, San Antonio VP Partner Relations, Risk Solutions & Compliance H-E-B Grocery Company</p> <p>Leonard C. Sherer, Plano JC Penney</p> <p>2:15 Witness Credibility at Depositions and Trial—Do’s and Don’ts 1 hr John Zavitsanos, Houston Ahmad & Zavitsanos Anaipakos PC</p> <p>3:15 E-Discovery—Yes, That Again .5 hr ethics David A. Chaumette, Houston De la Rosa & Chaumette</p> <p>3:45 Adjourn Track A – Break until reception</p>	<p>Track B 2.25 hrs (1 ethics)</p> <p>1:30 Internal Investigations/FCPA .75 hr Jim Chester, Dallas Klemchuk Kubasta, LLP</p> <p>C. E. Rhodes, Jr., Houston Baker Hughes Inc</p> <p>2:15 2010 Compliance Update 1 hr ethics Michael Samonas, Dallas LexisNexis</p> <p>Patrick R. Thesing, Houston Patrick R. Thesing, Esq.</p> <p>3:15 Health Care Update .5 hr Vicki D. Blanton, Fort Worth American Airlines</p> <p>Kenya Woodruff, Dallas Parkland Health and Hospital System</p> <p>3:45 Adjourn Track B – Break until reception</p>
<p>NEW! Optional Presentation 4:00 – 4:30 Benefits of Certification E. Jean Johnson, Houston LegalWATCH/QualifiedPLUS</p>	<p>NEW! Optional Presentation 4:00 – 4:30 Client Development Training Werten Bellamy, Washington, DC President, Stakeholders, Inc.</p>

5:30 **Networking Reception**
 7:00 **Dine-Arounds** (sign up on-site at registration)
 9:00 **Party in the Pavilion**

Party in the Pavilion
Sponsored by: AHMAD ZAVITSANOS & ANAIPAKOS

FRIDAY, SEPTEMBER 3

3.25 hrs including 1.25 hr ethics

8:00 **Continental Breakfast**

8:20 **Announcements**

Laura Gibson, Houston
 Ogden, Gibson, Broocks & Longoria, L.L.P.

Michelle A. Peak, Fort Worth
 American Airlines

8:30 **Supreme Court Update** .5 hr
 Hon. Dale Wainwright, Austin
 Justice, Supreme Court of Texas

9:00 **Using Social Media** .75 hr (.25 ethics)
 Aparna M. Dave, Houston
 Wells Fargo Bank, N.A.

Gail Taylor Russell, Austin
 Taylor Russell & Russell, P.C.

Charles H. Wilson, Houston
 Epstein Becker Green Wickliff & Hall

9:45 **Networking Break**

10:00 **Ethics Follies** 1 hr ethics
 Lee Cusenbary, San Antonio
 General Counsel, Mission
 Pharmacal Company
 Writer/Director, Ethics Follies®

Dayla S. Pepi, San Antonio
 Clinical Assistant Professor of Law
 St. Mary’s University Law School

Rosa M. Cabezas-Gil, San Antonio
 Rosa M. Cabezas-Gil PC

Mary Doggett, San Antonio
 Harrison Doggett Duncan &
 Hardgrave PLLC

Danielle King, San Antonio
 Actress/Teacher

Jeff Gifford, San Antonio
 Cox Smith Matthews

Lamont A. Jefferson, San Antonio
 Haynes and Boone, LLP

Sherry Gibbs Houston, San Antonio
 The “Theatre” Realtor, JBG Goodwin
 Realtors

11:00 **What In-house Counsel Want From Outside Counsel** 1 hr
Moderator
 Sylvia A. Cardona, San Antonio
 Langley & Banack, Inc.

Cheryl B. Barber, San Antonio
 Attorney, USAA

Joseph K. West, Bentonville, AR
 Associate General Counsel
 Outside Counsel Management
 Wal-Mart Stores, Inc.

Randall J. White, Fort Worth
 Associate General Counsel
 American Airlines

12:00 **Closing Remarks & Raffle**

12:05 **Adjourn**

MCLE CREDIT

8.5 HOURS (UP TO 4 HOURS ETHICS)
MCLE COURSE NO: 901184129

This CLE activity may qualify for TBLs specialization credit upon request. Please contact TBLs for individual credit in your specialty area.

Program Information

Register by July 9, 2010 and Save \$50 Early registrations help us ensure that sufficient course books, seating, and refreshments are available. No confirmation will be sent unless you register for the informational interviews, golf tournament or spa event. Course materials and seating will be reserved for pre-registrants until the start of the first topic.

Sponsor Registrations TMCP sponsors are entitled to complimentary conference and networking event registrations. Sponsors **MUST** register by mail or fax by submitting the 2010 Sponsorship Brochure found online at www.texasbar.com/TMCP.

State Bar Policy Manual §7.03.06 Allows Some Judges to Attend Free provided (1) the course is directly related to their tribunal's jurisdiction, (2) they are full-time judges or judges retired under the Texas Judicial Retirement System and (3) space is available for all paying registrants. This privilege does not extend to receivers, trustees, court staff, or persons serving part-time in any judicial capacity. NOTE: Judges must actually attend to receive course materials.

How To Determine Your Type of Organization

A minority and/or woman-owned law firm is one in which at least 51 percent of the ownership interest is controlled by minority and/or woman attorneys.

FREE TO OUR REGISTRANTS! Online Videos of the Presentations & PDFs of the Course Materials will be available to registrants 6-8 weeks after the course. Provide us your e-mail address when registering and we'll alert you when these benefits are available and how to access them. (Note: Presentation lengths may vary from that which was advertised.) There's no extra charge; as a registrant, you're already entitled!

Policy of Impartiality The State Bar of Texas does not endorse political candidates. When a candidate for public office is included in promotion for or participates in a State Bar event, the State Bar is not taking a position for or against anyone's candidacy.

If You Need Special Accommodations to Attend, please contact 800-204-2222, x1538. Assisted parking can be arranged for drivers of handicap designated vehicles.

Registered But Can't Attend? If you do not show up for the course, you will automatically be sent the course materials. However, if you prefer to receive a refund, please mail, fax (512-427-4439), or e-mail (minorityaffairs@texasbar.com) your request so that we receive it no later than 5:00 p.m. on Friday, August 27, 2010. Registrations will not be reimbursed after this date. You can, however, transfer your registration to a colleague. Please call 800-204-2222, x1538 to transfer your registration.

Questions? Contact the State Bar Office of Minority Affairs at 800-204-2222, x1538, or minorityaffairs@texasbar.com.

Travel & Hotel Information

AIRFARE: American Airlines offers attendees of the TMCP a 5% discount off the lowest applicable published air fare to DFW airport. To make a discount reservation, call the American Airlines Meeting Services Desk at (800) 433-1790 or go to www.AA.com and refer to Promotion Code **2280AP**.

HOTEL ROOMS: Hotel rooms have been blocked at a special rate on a space-available basis. To make a reservation, contact the hotel and mention that you are attending the State Bar of Texas "Texas Minority Counsel Program."

FOUR SEASONS RESORT AND CLUB DALLAS AT LAS COLINAS

4150 North MacArthur Boulevard
Irving, Texas 75038
(972) 717-0700

\$155/night

Deadline: August 2, 2010

The reserved block of rooms may fill up before the deadline. Reserve your hotel room now!

PARKING: Complimentary self parking,
\$10 valet, \$22 overnight valet



2010 TMCP Steering Committee

CHAIRS

Laura Gibson
Ogden, Gibson, Broocks & Longoria, LLP
Michelle Peak
American Airlines

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Aparna M. Dave
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Catherine Dyer
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Caren Blackwell
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Cristina De La Garza
Office of Minority Affairs
Dayla S. Pepi
Chair, Racial Diversity in the Profession Committee



Online

TexasBarCLE.com
Keyword: minority
credit card only
non-sponsors only

Phone

800-204-2222, x1538
during business hours
credit card only

Fax

512-427-4439
credit card only

Mail

State Bar of Texas - Minority Affairs
P. O. Box 12487
Austin, TX 78711-2487
check or credit card

Register early and save **\$50!**

Texas Minority Counsel Program 1710

1 State Bar Membership No. _____

Name _____ Title _____
Firm/Agency Name _____
Company Website _____
Address for Bar-Related Mail _____
City/State _____ Zip _____
Phone (____) _____ Fax (____) _____ E-mail _____

2 I choose to register as:

- In-house Counsel **\$200**
- Outside Counsel **\$350**

I choose ONE networking event:

- Golf Tournament **\$175**
- Golf (in-house counsel) **\$100**
- Spa Event (choose one below) ... **\$135**
 - Manicure & Pedicure
 - Massage

3 I work for:

- Majority-owned law firm
- Minority-owned law firm
- Minority woman-owned law firm
- Woman-owned law firm
- Corporation
- Government Agency
- Judiciary
- Other _____

4 I want the format of my course materials to be:

- Electronic (PDFs on USB drive)
- Hard-copy (1 book) **ADD \$45**
- BOTH **ADD \$80**

5 Interview Registration *This section to be completed by **outside counsel only**. In-house counsel interested in conducting interviews should complete the registration form in the 2010 TMCP Sponsorship brochure found at www.texasbar.com/tmcp.*

- I am outside counsel and would like to participate in the interviews.
- No, I do not plan to participate in the interviews.

Check all applicable boxes below indicating your practice areas AND fill in the blank with % of total practice. Percentages MUST add up to 100%.

% of Practice		% of Practice		% of Practice		% of Practice	
<input type="checkbox"/> Administrative Law.	_____	<input type="checkbox"/> Corporate.	_____	<input type="checkbox"/> Insurance.	_____	<input type="checkbox"/> Products Liability.	_____
<input type="checkbox"/> Antitrust.	_____	<input type="checkbox"/> Criminal.	_____	<input type="checkbox"/> Intellectual Property.	_____	<input type="checkbox"/> Public Finance.	_____
<input type="checkbox"/> Appellate Practice.	_____	<input type="checkbox"/> Debtor/Creditor.	_____	<input type="checkbox"/> International.	_____	<input type="checkbox"/> Public Utility.	_____
<input type="checkbox"/> Banking.	_____	<input type="checkbox"/> Education.	_____	<input type="checkbox"/> Labor & Employment.	_____	<input type="checkbox"/> Real Estate.	_____
<input type="checkbox"/> Bankruptcy.	_____	<input type="checkbox"/> Entertainment/Sports.	_____	<input type="checkbox"/> Mediation & Arbitration.	_____	<input type="checkbox"/> Taxation.	_____
<input type="checkbox"/> Business.	_____	<input type="checkbox"/> Environmental.	_____	<input type="checkbox"/> Mergers & Acquisitions.	_____	<input type="checkbox"/> Workers Comp.	_____
<input type="checkbox"/> Collections.	_____	<input type="checkbox"/> Family.	_____	<input type="checkbox"/> Military.	_____	<input type="checkbox"/> Other.	_____
<input type="checkbox"/> Commercial Litigation.	_____	<input type="checkbox"/> Government.	_____	<input type="checkbox"/> Oil, Gas & Mineral.	_____	Please specify other: _____	
<input type="checkbox"/> Computer & Technology.	_____	<input type="checkbox"/> Health Care.	_____	<input type="checkbox"/> Personal Injury/Tort Lit.	_____		
<input type="checkbox"/> Construction.	_____	<input type="checkbox"/> Immigration.	_____	<input type="checkbox"/> Probate/Trusts/Estates.	_____		

No. of Partners _____ No. of Associates _____ No. of Of Counsel _____ Total No. of Attorneys _____

6 I can't attend. Just send materials.*

- (FREE Shipping & Handling)
- Course book **\$85⁺**
 - PDFs on USB Drive **\$85⁺**

7 I am entitled to a discount on this course:

- Complimentary due to sponsorship
- \$50 OFF** if registering by **July 9, 2010**.
(If by mail, date of postmark will determine discount.) \$_____ is my total fee for course/materials.
- As a judge, I AFFIRM I qualify under §7.03.06 (State Bar Policy Manual) for complimentary admission (see pg 6)

8 I am paying by:

- Check (enclosed) payable to the State Bar of Texas for \$_____
- Visa MasterCard AMEX Discover

Account No. _____ Exp. Date _____
Name on card (Please print) _____
Signature _____

**PDFs of course materials will be available for purchase 6-8 weeks after the course in the Online Library at TexasBarCLE.com. Registrants receive access to the PDFs at no additional charge.*

^TPlus 8.25% tax on total. Please include sales tax or attache exemption certificate. Orders for books and USBs are filled 4-6 weeks after the live event and shipped separately. A bill will be sent unless a credit card charge is authorized on this form.

QUESTIONS? 800-204-2222, ext. 1538

State Bar of Texas
 P. O. Box 12487
 Austin, TX 78711-2487

18th Annual Texas Minority Counsel Program

A New Decade: Positioning for Success

LIVE September 1-3, 2010 Irving

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