ADVANCE REGISTRATION DEADLINE: **APRIL 30, 2010**

DRI™
The Voice of the Defense Bar

# DRUG AND MEDICAL DEVICE SEMINAR

**MAY 20–21, 2010**

**SAN FRANCISCO MARRIOTT**

**SAN FRANCISCO, CALIFORNIA**

## EXPERT SPEAKERS INCLUDING

- IN-HOUSE COUNSEL
- MEDICAL DOCTOR AND EPIDEMIOLOGIST
- ATTORNEYS EXPERIENCED IN MEDICAL AND SCIENCE ISSUES
- NATIONALLY PROMINENT JURY CONSULTANT
- TRIAL GRAPHICS SPECIALIST
- AUTHORITIES IN RISK MANAGEMENT AND INSURANCE
- LEGAL ETHICS PROFESSOR
- NATIONALLY RECOGNIZED TRIAL ATTORNEYS

## REASONS TO ATTEND

- Participate in the premier networking and educational event for practitioners in this area and earn 12.5 hours of CLE, including 1 hour of ethics credit
- Hear the latest developments regarding preemption after *Levine* and *Riegel* and learn how to take full advantage of this defense
- Discover the best strategies for presenting experts to maximize the "science" part of a case
- Increase your knowledge on insurance coverage and recovery issues that arise in pharmaceutical and medical device mass torts and gain insight on what you can do to protect your client

DRI DELIVERS RESOURCES TO BUILD YOUR PRACTICE

DRI's 26th annual Drug and Medical Device Seminar is the preeminent program for practitioners who represent pharmaceutical and medical device manufacturers. We are pleased again to feature a number of nationally recognized attorneys, both in-house and outside counsel, and other professionals, who will address cutting-edge topics that are relevant to all who practice in this area, whether they are associates, lead trial counsel, or in-house counsel. This year's program will offer a mixture of presentations, such as trial skills demonstrations, panel discussions and individual presentations from leaders in their practice areas. In addition to the outstanding program, there will be numerous networking opportunities, including our annual Young Lawyers Blockbuster. Plan now to join us in San Francisco!

**James F. Rogers**
Program Chair

**Jack B. McCowan, Jr.**
Committee Chair

**William F. Ray**
Law Institute

**Presented by DRI's**
**Drug and Medical Device Committee**



## What You Will Learn

- How to present engaging trial graphics and animations that will capture a jury's attention and also satisfy evidentiary requirements
- Pointers on how to dispel in the courtroom some of the most common misperceptions that jurors have in drug and medical device cases
- The most effective ways to present clinical trial evidence to a jury in an eye-catching manner that will resonate with a jury
- The potential civil and criminal ramifications for drug and medical device manufacturers in conducting clinical trials
- How to defend against special attorney general actions where there is an alliance between an attorney general and the plaintiffs' bar
- The overlap between patent and product liability litigation and what you should do to protect yourself and your client

## PROGRAM SCHEDULE

### Wednesday, May 19, 2010

6:00 p.m. **Registration**

6:00 p.m. **Networking Reception**
*Sponsored by* **Frost Brown Todd LLC**

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### Thursday, May 20, 2010

**Boarding Pass Kiosk**
*Sponsored by* **King & Spalding LLP**

**Internet Café**
*Sponsored by* **Goodwin Procter LLP**

7:00 a.m. **Registration**

7:00 a.m. **Continental Breakfast**
*Sponsored by* **Shook Hardy & Bacon LLP**

7:00 a.m. **First-Time Attendees Breakfast**

8:00 a.m. **Welcome and Introduction**
**William F. Ray,** *Watkins & Eager PLLC,* Jackson, Mississippi
**Jack B. McCowan, Jr.,** *Gordon & Rees LLP,* San Francisco, California
**James F. Rogers,** *Nelson Mullins Riley & Scarborough LLP,* Columbia, South Carolina

8:15 a.m. **Seeing Is Believing: Trial Graphics for Drug and Device Cases That Work**
**Tom Lofgren,** *Resonant Legal Media,* Washington, D.C.
**Paulette R. Robinette, Ph.D.,** *JurySync LLC,* Olathe, Kansas
**Lana K. Varney,** *Fulbright & Jaworski LLP,* Austin, Texas

9:15 a.m. **The Expert Dance—Slow Waltz or Jitterbug? Best Practices for Defending Drug and Device Cases on the Science**
**Tamar P. Halpern, J.D., Ph.D.,** *Phillips Lytle LLP,* Buffalo, New York

10:05 a.m. **Refreshment Break**
*Sponsored by* **McDowell Knight Roedder & Sledge LLC**

10:20 a.m. ***Forum Non Conveniens:* Foreign Jurisdictions May Come with a Price Tag**
**Steven Glickstein,** *Kaye Scholer LLP,* New York, New York

11:10 a.m. **The Learned Intermediary Doctrine Under Attack**
**Donald F. Zimmer, Jr.,** *King & Spalding LLP,* San Francisco, California

12:00 p.m. **Lunch** *(on your own)*

1:30 p.m. **Litigation Risk Assessments: Clearing the Decks While Avoiding the Icebergs**
**Sheila Anne Denton,** *Boehringer Ingelheim USA Corporation,* Ridgefield, Connecticut
**Robert A. Limbacher,** *Dechert LLP,* Philadelphia, Pennsylvania

1:30 p.m. **Young Lawyers Blockbuster**
*(see program schedule on page 5)*

2:30 p.m. **Potential Civil and Criminal Liability Arising from Clinical Trials**
**Mark C. Hegarty,** *Shook Hardy & Bacon LLP,* Kansas City, Missouri
**Catherine B. Levitt,** *Astellas Pharma US LLC,* Deerfield, Illinois

3:30 p.m. **Refreshment Break**
*Sponsored by* **Baker Donelson Bearman Caldwell & Berkowitz PC**

3:45 p.m. **Presenting Clinical Trial Evidence at Trial**
**Debra E. Pole,** *Sidley Austin LLP,* Los Angeles, California

4:45 p.m. **Drug and Medical Device Committee Meeting** *(open to all)*

6:00 p.m. **Networking Reception**
*Sponsored by* **Greenberg Traurig LLP**

## Friday, May 21, 2010

**Boarding Pass Kiosk**
*Sponsored by* **King & Spalding LLP**

**Internet Café**
*Sponsored by* **Goodwin Procter LLP**

7:30 a.m. **Registration**

7:30 a.m. **Continental Breakfast**
*Sponsored by* **Pepper Hamilton LLP**

8:30 a.m. **Announcements**
**James F. Rogers,** *Nelson Mullins Riley & Scarborough LLP,* Columbia, South Carolina

8:40 a.m. **Preemption One Year After *Levine* and *Riegel***
**Sandra L. Phillips,** *Morgan Lewis LLP,* Houston, Texas

9:20 a.m. **Looking Backward to Move Forward with Your Defense: Using History to Overcome Common Juror Misperceptions**
**Bruce R. Parker,** *Venable LLP,* Baltimore, Maryland
**Douglas L. Weed, M.D., M.P.H., Ph.D.,** *DLW Consulting Services LLC,* Kensington, Maryland

10:20 a.m. **Refreshment Break**
*Sponsored by* **Filice Brown Eassa & McLeod LLP**

10:35 a.m. **Protecting Your Client's Insurance Claims: Tips for Pharmaceutical Litigation Counsel**
**Vijay V. Bondada,** *Pfizer Inc.,* New York, New York
**Kenneth R. Piña,** *Core Risks Ltd.,* Southeastern, Pennsylvania
**Carl W. Shapiro,** *Shapiro Rodarte & Forman LLP,* Santa Monica, California

11:20 a.m. **Hot Topics**
**Anita Wallace Thomas,** *Nelson Mullins Riley & Scarborough LLP,* Atlanta, Georgia

12:00 p.m. **Lunch** *(on your own)*

12:00 p.m. **Diversity Luncheon: Diversity and Inclusion, Not Just a "Nice to Have" for Those Representing Corporate America**
*($40 fee, check box on registration form)*
**Speaker: Elpidio "PD" Villarreal,** *GlaxoSmithKline,* Philadelphia, Pennsylvania
*Sponsored by* **DLA Piper**
**GlaxoSmithKline**
**Gordon & Rees LLP**
**Shook Hardy & Bacon LLP**
**Sidley & Austin LLP**
**Womble Carlyle Sandridge & Rice PLLC**

1:30 p.m. **Private Attorneys General: Defending Consumer Protection Claims Against a Plaintiffs' Bar/AG Alliance**
**Nina M. Gussack,** *Pepper Hamilton LLP,* Philadelphia, Pennsylvania

2:15 p.m. **What Every Product Liability Lawyer Needs to Know About Patents and the Company's Defense of Patent Litigation**
**Joseph Evall,** *Orrick Herrington & Sutcliffe LLP,* New York, New York

3:00 p.m. **Refreshment Break**
*Sponsored by* **Exponent**

3:15 p.m. ***Conte v. Levine:* New Developments in Innovator Liability—Turning Product Liability Law on Its Head**
**Fletcher C. Alford,** *Gordon & Rees LLP,* San Francisco, California

3:45 p.m. **Ethical Issues That Arise in the Virtual Law Firm**
**John Steele,** Palo Alto, California

4:45 p.m. **Adjourn**

## YOUNG LAWYERS BLOCKBUSTER

### Thursday, May 20, 2010
### 1:30–4:30 p.m.

1:30 p.m. **Opening Remarks and Introductions**
**Kimberly Clancy,** *Amgen,* Thousand Oaks, California
**Emily Turner Landry,** *Baker Donelson Bearman Caldwell & Berkowitz PC,* Memphis, Tennessee

1:40 p.m. **Epidemiology 101: Its Use in Drug Litigation**
**Caroline M. Tinsley,** *Baker Sterchi Cowden & Rice LLC,* St. Louis, Missouri

2:00 p.m. **E-Discovery for a Live Product**
**Daniella D. DaCunzo,** *Harris Beach PLLC,* New York, New York

2:20 p.m. **Navigating the Medical Device Recall Landscape**
**Diana Kotler,** *Morris Polich & Purdy LLP,* Los Angeles, California

2:40 p.m. **Refreshment Break**

2:50 p.m. **The Prescriber Is Usually My Friend: Defending the Manufacturing Defendant with Good Treater Testimony**
**Brian A. Wahl,** *Bradley Arant Boult Cummings LLP,* Birmingham, Alabama

3:10 p.m. **In-House Panel Discussion: Drug and Device Litigation in the Electronic Age**
**Perry Goldman,** *Actelion Pharmaceuticals USA,* San Francisco, California
**Jason P. Hood,** *Wright Medical Technology Inc.,* Arlington, Tennessee
**Nicole C. Maddox,** *Boehringer Ingelheim Pharmaceuticals Inc.,* Ridgefield, Connecticut
**Sarah Padgitt,** *Baxter Healthcare Corporation,* Deerfield, Illinois

4:30 p.m. **Young Lawyers Committee Meeting**
*(open to all)*

## 2010 DRI SEMINAR SCHEDULE

| | |
|---|---|
| February 4–5 | Trucking Law<br>*Caesars Palace,* Las Vegas, NV |
| February 10–12 | Medical Liability and Health Care Law<br>*Arizona Biltmore,* Phoenix, AZ |
| March 4–5 | Strictly Retail<br>*Wyndham Chicago,* Chicago, IL |
| March 17–19 | Damages<br>*Vdara,* Las Vegas, NV |
| March 18–19 | Toxic Torts and Environmental Law<br>*Sheraton New Orleans,* New Orleans, LA |
| March 25–26 | Sharing Success—A Seminar for Women Lawyers<br>*The Westin Kierland,* Scottsdale, AZ |
| April 7–9 | Product Liability Conference<br>*The Venetian,* Las Vegas, NV |
| April 14–16 | Insurance Coverage and Claims<br>*InterContinental Chicago,* Chicago, IL |
| April 15–16 | Business Litigation and Intellectual Property<br>*Hilton New York,* New York, NY |
| April 22–23 | Corporate Conduct: Emerging Sources of Criminal and Civil Liability Across Europe for Corporations and Their Directors and Officers<br>*Le Meridien,* London, England |
| April 28–30 | Life, Health, Disability and ERISA Claims<br>*Swissôtel Chicago,* Chicago, IL |
| May 6–7 | Employment Law<br>*Camelback Inn,* Scottsdale, AZ |
| May 20–21 | Drug and Medical Device<br>*San Francisco Marriott,* San Francisco, CA |
| June 10–11 | Diversity for Success<br>*Swissôtel Chicago,* Chicago, IL |
| June 17–18 | Young Lawyers<br>*Eden Roc,* Miami Beach, FL |
| September 23–24 | Nursing Home/ALF Litigation<br>*Swissôtel Chicago,* Chicago, IL |
| September 30–October 1 | Construction Law<br>*Bellagio,* Las Vegas, NV |
| October 20–24 | DRI Annual Meeting<br>*San Diego Marriott,* San Diego, CA |

## SEMINAR SPONSORS

DRI wishes to thank our sponsors for their support at this year's seminar!

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## GENERAL INFORMATION

### CLE Accreditation

This seminar has been approved for MCLE credit by the State Bar of California in the amount of **12.5** hours, including **1** hour of ethics credit. Accreditation has been requested from every state with mandatory continuing legal education (CLE) requirements. Certificates of attendance will be provided to each attendee. Attendees are responsible for obtaining CLE credits from their respective states. Credit availability and requirements vary from state to state; please check our website at **www.dri.org** for credit information for your state.

### Registration

The registration fee is **$895** for members and those who join DRI when registering and **$1,025** for non-members. The registration fee includes CD-ROM course materials, continental breakfasts, refreshment breaks and networking receptions. If you wish to have your name appear on the registration list distributed at the conference and receive the CD-ROM course materials in advance, DRI must receive your registration by **April 30, 2010** *(please allow 10 days for processing).* Registrations received after **April 30, 2010**, will be processed on-site.

### Special Discounts

The first and second registrations from the same firm or company are subject to the fees outlined above. The registration fee for additional registrants from the same firm or company is **$845**, regardless of membership status. All registrations must be received at the same time to receive the discount.

### Refund Policy

The registration fee is fully refundable for cancellations received on or before **April 30, 2010.** Cancellations received after **April 30** and on or before **May 7, 2010**, will receive a refund, less a $50 processing fee. Cancellations made after **May 7** will not receive a refund, but the course materials on CD-ROM and a $100 certificate good for any DRI seminar within the next 12 months will be issued. All cancellations and requests for refunds must be made in writing. Fax to DRI's Accounting Department at 312.795.0747. All refunds will be mailed within four weeks after the date of the conference. Substitutions may be made at any time without charge and must be submitted in writing.

### Course Materials

In order to better serve and satisfy the numerous requests from our membership, DRI will mail the course materials to all registrants in CD-ROM format 12 days in advance of the seminar. You can order additional copies by checking the appropriate box on the registration form on the back of this brochure or ordering online at **www.dri.org**.

*Sponsored by* **Sedgwick Detert Moran & Arnold LLP**

### Supplemental Materials

Recommended supplemental material for this seminar is ***Punitive Damages: A State-by-State Compendium*** from DRI's Defense Library Series. Order your copy by checking the appropriate box on the registration form on the back of this brochure. You can also view the entire list of DRI publications offerings and make purchases online at **www.dri.org**.

### Hotel Accommodations

A limited number of discounted hotel rooms have been made available at the **San Francisco Marriott, 55 Fourth Street, San Francisco, California 94103.** For reservations, **contact the hotel directly at 415.896.1600.** Please mention **DRI's Drug and Medical Device Seminar** to take advantage of the group rate of **$283 Single/Double.** The hotel block is limited and rooms and rates are available on a first-come, first-served basis. You must make reservations by **April 21, 2010**, to be eligible for the group rate. Requests for reservations made after **April 21** are subject to room and rate availability.

### Travel Discounts

DRI offers discounted meeting fares on various major air carriers for **DRI's Drug and Medical Device Seminar** attendees. To receive these discounts, please contact Hobson Travel Ltd., DRI's official travel provider at 800.538.7464. As always, to obtain the lowest available fares, early booking is recommended.

### Flyers

*Sponsored by* **Barnes & Thornburg LLP**
**Filice Brown Eassa & McLeod LLP**
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**Stites & Harbison PLLC**

See your attendee packet on-site for information on these sponsors.

### Hotel Key Card

*Sponsored by* **Womble Carlyle Sandridge & Rice PLLC**

*The taping or recording of DRI seminars is prohibited without the written permission of DRI.*

*Speakers and times may be subject to last-minute changes.*

*DRI policy provides there will be no group functions sponsored by others in connection with its seminars.*

## FACULTY

**Fletcher C. Alford**, a partner with Gordon & Rees LLP in San Francisco, has extensive trial and appellate experience, and has handled large complex cases before both state and federal courts, including the United States Supreme Court. His practice focuses on the defense of class actions and other complex civil litigation, with an emphasis on medical product liability, consumer fraud and unfair business practices. Mr. Alford obtained a precedent-setting ruling from the California Court of Appeals, holding that Proposition 65 warning requirements do not apply to prescription drugs.

**Vijay V. Bondada** is the senior director of the corporate insurance group at Pfizer Inc. in New York City. His team is responsible for preservation of Pfizer's corporate assets through risk identification, risk control and risk transfer, and for maximizing Pfizer's insurance recoveries. The team has primary accountability for evaluating Pfizer's global insurance needs and administering all of the company's insurance programs. Mr. Bondada joined Pfizer's legal division in 2007. Previously, he was associated with an international law firm.

**Sheila Anne Denton** is an executive director with Boehringer Ingelheim USA Corporation in Ridgefield, Connecticut. The Boehringer Ingelheim group of companies is one of the world's leading pharmaceutical companies, operating globally with 138 affiliates in 47 countries and over 40,000 employees. Ms. Denton's responsibilities include managing commercial and product liability litigation, governmental investigations, and identifying and managing litigation risks associated with business operations and related functions.

**Joseph Evall** is a litigation partner in the New York City office of Orrick Herrington & Sutcliffe LLP. He specializes in litigating product liability and patent infringement suits involving complex pharmaceutical, biotech and chemical technology. Mr. Evall runs Orrick's litigation training programs and many of its diversity initiatives. He received a graduate chemistry and law degree from Harvard, and clerked in the Southern District of New York for the Honorable Sonia Sotomayor.

**Steven Glickstein** is a partner at Kaye Scholer LLP in New York City, where he co-chairs the firm's product liability group. His practice focuses on the defense of pharmaceutical, medical device and biotech companies in mass tort litigation, including extensive experience in international mass torts. Mr. Glickstein is on the board of editors of *Leader's Product Liability Law & Strategy* and was formerly co-chair of the Class Action Subcommittee of the American Bar Association's Product Liability Committee.

**Nina M. Gussack**, a partner in the litigation department of Pepper Hamilton LLP in Philadelphia, Pennsylvania, focuses on the defense of pharmaceutical and medical device companies regarding marketed products, investigational new drugs, medical devices and over-the-counter drug products. Ms. Gussack serves as national coordinating and trial counsel and as regional counsel in pharmaceutical litigation, including class actions and multi-district litigation. She also represents pharmaceutical manufacturers, consultants and academic institutions in civil and criminal investigations and in related complex litigation involving health care fraud and abuse.

**Tamar P. Halpern, J.D., Ph.D.**, a partner in the Buffalo, New York, office of Phillips Lytle LLP, practices in medical device and pharmaceutical product liability litigation. She has coordinated the scientific defense of thousands of cases in MDL litigations and other national mass torts. Dr. Halpern has also represented numerous medical device and pharmaceutical manufacturers in the defense of cases involving DES, anti-depressants, anti-diabetic drugs, biologicals, PPA and a variety of other medical products.

**Mark C. Hegarty** is a partner with Shook Hardy & Bacon LLP in Kansas City, Missouri. Since joining the firm in 1991 after a clerkship on the Tenth Circuit Court of Appeals, Mr. Hegarty's practice has focused on complex litigation, including the defense of pharmaceutical and medical device cases and toxic torts, as well as the representation of businesses in insurance and securities matters. He has acted as both national and regional counsel for several major pharmaceutical companies and has headed national trial teams.

**Catherine B. Levitt** is deputy general counsel at Astellas Pharma US LLC in Deerfield, Illinois, a subsidiary of its Japanese parent, Astellas Pharma Inc. Ms. Levitt manages patent, commercial, and product liability litigation and employment matters for the company. Prior to joining Astellas, she served as litigation counsel at Baxter Healthcare Inc. from 1998–2004, where she managed global product liability, mass tort and commercial litigation.

**Robert A. Limbacher** is a partner in the Philadelphia, Pennsylvania, office of Dechert LLP, and the former chair of the firm's mass torts and product liability group. Mr. Limbacher defends pharmaceutical and medical device manufacturers in product liability and complex commercial litigation. He has served as national, regional or trial counsel in litigation involving blood products, statins, diet drugs and anemia medications. He is recognized as among the top product liability lawyers by a number of professional directories, and his trial successes have been highlighted in leading legal publications and newspapers.

**Tom Lofgren** is a litigation consultant with Resonant Legal Media in the Washington, D.C. area. For 25 years, Mr. Lofgren has specialized in crafting persuasive and creative informational graphics by utilizing his skills in concept development and multimedia presentation design. Over the last seven years, Mr. Lofgren has been an integral member of trial teams representing the interests of major pharmaceutical companies in mass torts.

**Jack B. McCowan, Jr.**, a partner in the San Francisco office of Gordon & Rees LLP, has represented pharmaceutical and medical device companies in product and commercial litigation in numerous states and has tried cases in federal and state courts throughout California. He is the chair of DRI's Drug and Medical Device Committee. He served a term as a member of the IADC Executive Committee. Mr. McCowan has been selected by his peers for the *Who's Who International Product Liability Defense Lawyers* (2003–2009).

**Bruce R. Parker**, a partner in Venable's product liability practice group in Baltimore, Maryland, has served on several mass tort national litigation trial teams, including breast implants, latex gloves and diesel exhaust. A fellow in the American College of Trial Lawyers, he has served as lead counsel in numerous MDL *Daubert* hearings and tried several mass tort litigation cases to verdict. Currently, he serves on the national trial team in the contact lens solution litigation. Mr. Parker is a past president of the IADC (2006–07) and a former DRI board member (2005–2008).

**Sandra L. Phillips** is a partner in Morgan Lewis LLP's litigation practice in Houston, Texas. She focuses her practice on mass tort and complex commercial litigation matters. Prior to joining Morgan Lewis LLP, Ms. Phillips was a senior vice president, associate general counsel and chief litigation counsel for Pfizer Inc. She is a frequent speaker on pharmaceutical litigation and complex litigation management topics. Ms. Phillips was the 2008 recipient of the DRI Diversity Pioneer Award.

**Kenneth R. Piña** is a founding principal of Core Risks Ltd. in Southeastern, Pennsylvania, a global compliance and risk management consultancy firm that is affiliated with Jardine Lloyd Thompson. He formerly served as the senior vice president, chief legal officer and secretary for Henkel Corporation. Previously, Mr. Piña served as vice president, general counsel and secretary of Rhone-Poulenc Rorer Pharmaceuticals Inc. Mr. Piña is co-editor of the popular industry text, *An Introduction to Food and Drug Law and Regulation.*

**Debra E. Pole**, a partner in Sidley Austin LLP's Los Angeles office, is a seasoned trial attorney with experience in MDL litigation, class actions and product liability litigation. Ms. Pole acted as national coordinating counsel for defendants in the high profile silicone breast implant litigation. She has received numerous honors, including the *National Law Journal's* Top Ten Litigators. Ms. Pole is a fellow in the American College of Trial Lawyers, a member of DRI and the 2010 director of the Trial Academy of the IADC.

**William F. Ray** is a member of Watkins & Eager PLLC in Jackson, Mississippi. He is the chair of DRI's Law Institute and a former chair of its Commercial Litigation Committee. Mr. Ray's practice focuses on commercial litigation and arbitration.

**Paulette R. Robinette, Ph.D.**, is founder and president of JurySync LLC in Olathe, Kansas, one of the nation's most respected litigation consulting firms with extensive experience in pharmaceutical and medical device litigation. Dr. Robinette applies her specialized training in communication strategies and the psychology of jury decision-making to developing messages that resonate with and persuade deciders of fact. Her consulting practice includes theory/theme development, witness preparation and jury selection, along with the design and implementation of fully integrated jury research programs.

**James F. Rogers** is a partner with Nelson Mullins Riley & Scarborough LLP in Columbia, South Carolina. Mr. Rogers has defended pharmaceutical and medical device manufacturers on the national, regional and local levels. He serves as the co-chair of Nelson Mullins' drug and medical device industry practice group. Mr. Rogers is a member of the steering committee of DRI's Drug and Medical Device Committee, and is currently serving as the program chair of this seminar.

**Carl W. Shapiro** is a partner with Shapiro Rodarte & Forman LLP in Santa Monica, California, and has been representing policyholders for more than 20 years. Although a litigator by background, he has frequently secured insurance benefits for his clients without litigation. Mr. Shapiro has obtained hundreds of millions of dollars through innovative coverage-in-place and allocation agreements, particularly in the health care arena, and has negotiated insurer-supported settlements of a number of mass tort exposures.

**John Steele** is a solo practitioner in Palo Alto, California, emphasizing legal ethics, professional liability and risk management. For over 15 years, he served as the chief internal ethics lawyer at an AmLaw 100 and an AmLaw 200 firm. He has been a member of the ABA Center for Professional Responsibility, the State Bar of California's Committee on Professional Responsibility and Conduct and the Association of Professional Responsibility Lawyers. Mr. Steele has taught legal ethics for 25 semesters as a visiting professor and lecturer at several law schools, including Stanford Law School.

**Anita Wallace Thomas** is a partner of Nelson Mullins Riley & Scarborough LLP in Atlanta, Georgia, where she focuses on drug and medical device litigation, general commercial litigation, product liability and employment litigation. She has served as trial counsel and MDL counsel in pharmaceutical and toxic cases nationwide. In addition to arguing cases before the Georgia Court of Appeals, Ms. Thomas has served as lead counsel in more than 50 jury trials and has tried employment cases in the U.S. District Court for the Northern District of Georgia.

**Lana K. Varney** is a partner with Fulbright & Jaworski LLP in Austin, Texas. She focuses her practice on the defense of pharmaceutical and medical device companies. Ms. Varney has prepared compelling graphics and/or tried product liability cases in state and federal courts throughout the United States. Ms. Varney has also acted as national counsel for pharmaceutical and medical device manufacturers in consolidated proceedings in state and federal courts.

**Elpidio "PD" Villarreal** is the senior vice president, global litigation at GlaxoSmithKline in Philadelphia, Pennsylvania. In 2005, he was vice president and associate general counsel of litigation, employment law and conflict management at Schering Plough. Mr. Villarreal has also worked as in-house counsel at General Electric and, prior to that, was a partner at an international law firm. He is a frequent speaker on the topic of diversity.

**Douglas L. Weed, M.D., M.P.H., Ph.D.**, is a physician, epidemiologist and the former chief for the Office of Preventive Oncology, National Cancer Institute. In his professional consulting practice, Dr. Weed provides expert advice on problems at the interface of science, law, commerce and public policy. His expertise in causation methodology provides a strong foundation for assessing the reliability and validity of claims about general and specific causation. In addition, he has extensive experience in the ethics of scientific research and public health practice.

**Donald F. Zimmer, Jr.**, is a partner in the San Francisco office of King & Spalding LLP. He represents pharmaceutical and medical device manufacturers as national, regional and local counsel. Mr. Zimmer is a steering committee member of DRI's Drug and Medical Committee, a third-year board member of the IADC and the past chairman of the Golden Gate Chapter of the American Diabetes Association. He was named a San Francisco "Super Lawyer" in 2009.

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# DRI MEMBERSHIP APPLICATION

*This application/registration form for first-time members only—all other registrants please use reverse side.*

MEMBER CATEGORY

- ☐ **Defense Attorney**—$225 USD/year
- ☐ **Government Attorney**—$160 USD/year
- ☐ **Young Lawyer***—$130 USD/year *(admitted to the Bar for five years or less)*
- ☐ **Law Student**—$20 USD/year

☐ **Male** ☐ **Female**

FORMAL NAME _____ TITLE _____

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Is this the first time you are attending this DRI seminar? ☐ **Yes** ☐ **No**

First time admitted to the Bar in _____ STATE/PROVINCE _____ MONTH/DAY/YEAR _____ BAR NUMBER
*(Law students include expected admission date.)*

☐ **In-house counsel** *(as defined below**)*

I am a member of a state or local defense organization. ☐ **Yes** ☐ **No**

NAME OF ORGANIZATION _____

PRIMARY AREA OF PRACTICE _____ NUMBER OF ATTORNEYS IN YOUR FIRM _____

OPTIONAL

*DRI is committed to the principle of diversity in its membership and leadership. Accordingly, applicants are invited to indicate which one of the following may best describe them:*

☐ **African American** ☐ **Asian American** ☐ **Hispanic**
☐ **Native American** ☐ **Caucasian** ☐ **Other**

DATE OF BIRTH MONTH/DAY/YEAR _____

REFERRED BY *(name of DRI member attorney, if applicable)* _____

To the extent that I engage in personal injury litigation, I DO NOT, for the most part, represent plaintiffs. I have read the above and hereby make application for individual membership.

SIGNATURE _____ DATE *(all applications must be signed and dated)* _____

## REGISTRATION/APPLICATION FEES

SEMINAR REGISTRATION:

- ☐ $895 **Member**
- ☐ $600 **Government DRI Member**
- ☐ $0 **Law Student DRI Member**
- ☐ $40 **[Diversity Luncheon]**

MEMBERSHIP *(Check One)*:

- ☐ $225 **Defense Attorney**
- ☐ $160 **Government Attorney**
- ☐ $130* **Young Lawyer**
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