



Diversity for Success



Meet corporate representatives from more than 30 companies, including Dow Corning, Shell, Office Depot, Hyatt, AFLAC, Walgreens, The Home Depot, and many more



Hear from a lawyer in the trenches about the lessons learned from the historic Ferguson, Missouri, events

Discover and address barriers to success for diverse attorneys

Engage in national networking with peers and potential clients



Explore innovative ways to improve diversity and inclusion within the legal profession

Celebrate the milestone 10th anniversary of this conference



June 11-12, 2015

Hyatt Regency Chicago

Chicago, Illinois

DRI
delivers
resources
to build
your practice ■

DRI's Diversity Committee invites you to its tenth annual Diversity for Success Seminar. This year's seminar will provide an assessment of where we have been as a legal profession, where we are now, and where we want to be as to the important issues of diversity and inclusion. The seminar will provide an in-depth look at the state of diversity and inclusion initiatives in the legal community. This year's dynamic list of speakers will engage in spirited and educational dialogue regarding these issues. Learn about creative and effective strategies to help achieve desired diversity objectives while increasing lawyer productivity, law firm profitability, and client satisfaction. Friday's Diversity Expo provides DRI members and their firms an opportunity to interview and network with corporations that value diversity and have made a serious commitment to diversify their outside counsel. To participate in the expo, you must be a DRI member and complete the separate Diversity Expo Law Firm Interview Application. Please go to dri.org for a membership application if you are not already a member. Interviews are preselected and not guaranteed. See page 7 for information on the Diversity Expo Law Firm Application, which is due on **May 8, 2015**.



Franz Hardy
Program Chair



Melissa Lin
Program Vice Chair,
Diversity Expo Chair



Pamela W. Carter
Committee Chair



**Rosevelie
Márquez Morales**
Committee Vice Chair



Jaime Walker Luse
Law Institute



See what others
have to say about
DRI seminars

<http://www.youtube.com/user/DefenseBar>

PRESENTED BY **DRI's Diversity Committee**

THIS SEMINAR BROCHURE IS SPONSORED BY **Walmart** 






What You Will Learn

- How to network successfully with real results
- How to develop and execute pragmatic marketing plans
- Strategies to implement key work habits for success
- How to become a diversity leader in your organization
- Learn to recognize and overcome the barriers to success

Special Feature: A traveling exhibition developed by the Gilder Lehrman Institute of American History
<https://www.gilderlehrman.org/>




Get Started

- 1 Review the brochure and identify sessions of interest to you
- 2 Share this brochure with colleagues
- 3 Register online at <http://dri.org/Event/20150440> or complete the form in the back
- 4 Add the program to your calendar
- 5 Download the DRI App  and  and make use of its features to get the most out of this program
- 6 Share on social media   

Maximize Your DRI Seminar Experience

No one gets you connected like DRI.

- Use the DRI App to customize your schedule, view course materials, and communicate with fellow attendees and speakers.
- Access the **DRI Diversity Committee Community** at <http://community.dri.org/home> to network with individual members. Share articles, post blogs, and connect with others on the latest trends in your area of practice.
- Discover the  **DRI Client Connection**—meet in-house registrants and speakers.

PROGRAM SCHEDULE

WEDNESDAY, JUNE 10, 2015

6:00 p.m. **Registration**

6:00 p.m. **Networking Reception**

THURSDAY, JUNE 11, 2015

Boarding Pass Kiosk

SPONSORED BY **Gordon & Rees LLP**

7:00 a.m. **Registration**

7:00 a.m. **Continental Breakfast**

SPONSORED BY **Carter Law Group LLC**

7:00 a.m. **First-Time Attendees Breakfast**

DIVERSITY COMMITTEE CHAIR | **Pamela W. Carter**

8:00 a.m. **Welcome and Introduction**

Jaime Walker Luse, *Tydings & Rosenberg LLP*,
Baltimore, Maryland

Pamela W. Carter, *Carter Law Group LLC*,
New Orleans, Louisiana

Franz Hardy, *Gordon & Rees LLP*,
Denver, Colorado

8:15 a.m. **50th Anniversary of the Civil Rights Act
and the Voting Rights Act: A Time to
Celebrate, Reflect, and Recommit**

This panel of notable experts will reflect on the monumental significance that the Civil Rights Act and the Voting Rights Act have had on the legal profession. Hear them explain the struggles over the years and examine where we are today. Learn what our obligations are as attorneys in order to ensure the legacy of these historic acts.

MODERATOR | **Rosevelie Márquez Morales**,
Harris Beach PLLC, New York, New York

PANEL

Juan Cartagena, *Latino Justice PRLDEF*,
New York, New York

Cyndie M. Chang, *Duane Morris LLP*,
Los Angeles, California

P. David Lopez, *United States Equal
Employment Opportunity Commission*,
Washington, DC

9:15 a.m. **Building Your Brand and Key
Relationships to Success**

Lawyers do not think about success as involving their individual brand. But just like any product, you must develop a reputation, track record, and “buzz.” You don’t want to miss one of the leading authorities on building your professional brand and developing strategic relationships.

Werten F.W. Bellamy, Jr., *Stakeholders Inc.*,
Philadelphia, Pennsylvania

10:15 a.m. **Refreshment Break**

SPONSORED BY **Bowman and Brooke LLP**

10:35 a.m. **Seen and Sustained: Women, Branding
and the Male-Driven Legal Profession**

Let’s face it, men still dominate as decision makers in the legal profession. This makes vision, mission, branding, and marketing that much more essential for women. Hear from a national speaker, author, and “Top 100 Marketers to Follow on Twitter” discuss how to build an unstoppable brand that will open doors to walk through, and how to practice with passion.

Athokia Garnett, *Brandbuilder*,
Alexandria, Virginia

11:35 a.m. **Luncheon and Presentation of DRI’s
Sheryl J. Willert Pioneer Diversity Award
(included in registration)**

Lessons Learned from Ferguson

KEYNOTE SPEAKER | **James M. Williams, Sr.**

Michael Brown, an unarmed black teenager, was shot and killed by Darren Wilson, a white police officer, in Ferguson, Missouri, on August 9, 2014. The shooting prompted protests that roiled cities around the nation for weeks. James Williams, Sr., attorney for Michael Brown’s friend and eyewitness, Dorian Johnson, will share his insights on the lessons we should learn from Ferguson.

SPONSORED BY **Kutak Rock**

Shook Hardy & Bacon LLP

1:00 p.m. **Breakout Sessions** (see page 3)

1:45 p.m. **Workshops** (see page 4)

BREAKOUT SESSIONS Thursday, 1:00 p.m.–4:00 p.m. (choose one)

	■ DIVERSE ATTORNEYS	■ LAW FIRM MANAGEMENT
1:00 p.m.	<p>How to Build and Grow a Long-Term Relationship All of your marketing efforts have finally paid off with a new client. Learn what to do next. Hear the “dos” and “don’ts” of client satisfaction. Discover how to cultivate a new relationship into one of trust, mutual respect, and longevity.</p> <p>MODERATOR</p> <p> Danlias F. Howe, <i>Universal American Corp.</i>, Lake Mary, Florida</p> <p>PANEL</p> <p> Reginald Johnson, <i>Family Dollar Inc.</i>, Matthews, North Carolina</p> <p> Thomas A. Warnock, <i>DuPont Company</i>, Wilmington, Delaware</p>	<p>What Every Attorney Should Know About Effective Rainmaking Learn how you can be a top producer in your firm. Understand what types of marketing have high correlation to real business development, what you need to know about the business world, and how certain connections can lead to real rainmaking.</p> <p>MODERATOR Marcus M. Maples, <i>Sirote & Permutt PC</i>, Birmingham, Alabama</p> <p>PANEL</p> <p>S. Manoj Jegasothy, <i>Gordon & Rees LLP</i>, Pittsburgh, Pennsylvania</p> <p> Amy Mass, <i>Hanover Insurance Group</i>, Howell, Michigan</p>
1:45 p.m.	<p>Power Networking for Introverts: Becoming an Effective Rainmaker Over 70 percent of lawyers self-identify as introverts. No matter how you define yourself, it is still possible for you to master the art of networking. Learn to be confident walking into any room. Develop ways to enter and exit conversations, build sincere relationships, and make lasting impressions that lead to opportunities. Extroverts also welcomed!</p> <p>Jeanne R. Lee, <i>LawyerMentorCoach</i>, Denver, Colorado</p>	<p>What Small and Mid-Size Firms Do Well to Advance Diversity and Inclusion Eighty-six percent of lawyers in private practice are employed in firms with less than 100 attorneys. True change in diversity and inclusion happens here and often without much fanfare. Examine the state of diversity in small and mid-size firms and learn how they recruit, hire, retain, and promote successfully.</p> <p>Rosary A. Hernandez, <i>Tiffany & Bosco PA</i>, Phoenix, Arizona</p> <p>Amy L. Miletich, <i>MiletichCohen PC</i>, Denver, Colorado</p>
2:45 p.m.	Refreshment Break SPONSORED BY Betts Patterson & Mines PS	
3:00 p.m.	<p>The Leader in You: Inspire Others and Create Meaningful Change We all have the ability to lead. Learn how to bring out the leader in you. Your effective leadership could change your career, organization, and the entire profession. Develop the skills you need to inspire change within yourself and others.</p> <p>Paula T. Edgar, <i>PGE LLC</i>, New York, New York</p>	<p>“Death by a Thousand Cuts:” Confronting Hidden Bias and Ethical Considerations in the Legal Community While the LGBT community has made great strides over the last several years, hidden barriers still prevent their full inclusion into the legal profession. Learn about the slights that prevent our LGBT colleagues from complete integration. Discuss the ethical issues affecting this topic and how we can truly achieve an inclusive work place.</p> <p> Nancy A. Halas, <i>Liberty Mutual Insurance Group</i>, Orange, California</p> <p>Larry D. Smith, <i>Southern Trial Counsel PLC</i>, Orlando, Florida</p>

 Denotes **THE DRI CLIENT CONNECTION:** In-house speakers

WORKSHOPS Thursday, 1:45 p.m.–4:00 p.m. (by invitation only)

1:45 p.m.	<p>Corporate Counsel Workshop Representatives from corporate legal departments can enjoy this opportunity to share ideas, proposals, and best practices to help diversify outside counsel servicing their respective corporations and in-house legal departments.</p> <p>FACILITATOR  Gary M. Carter, <i>Entergy Corporation</i>, New Orleans, Louisiana</p>	<p>Managing Partners Workshop This forum enables managing partners to discuss challenges they face in their diversity efforts, and the successes they achieved, including how they achieved them.</p> <p>FACILITATOR Preston J. Castille, Jr., <i>Taylor Porter Brooks & Phillips LLP</i>, Baton Rouge, Louisiana</p>
3:00 p.m.	<p>Joint Workshop of Corporate Counsel and Managing Partners This workshop provides the unique opportunity for in-house counsel and managing partners to exchange the best ideas discussed at their respective workshops.</p> <p>FACILITATOR Arin N. Reeves, Ph.D., <i>Nextions LLC</i>, Chicago, Illinois</p>	

GENERAL SESSION RESUMES

4:00 p.m. **Learning from Leading Women: Shaping the Future of Business Success**
 Despite much discussion and debate, women still hold only 4.6 percent of Fortune 500 CEO positions. Other C-suite positions suffer from similar dismal statistics. Are women truly making strides? Do we need to do more? Listen to a frank discussion of where women are on the continuum of this issue and what we can expect in the future.

MODERATOR | **Melissa Lin**, *Righi Law Group*, Phoenix, Arizona

PANEL

-  **Christina J. Lee**, *AIG Property Casualty*, New York, New York
-  **Allyn C. McGinley**, *Morpho Detection LLC*, Newark, California
-  **Robin H. Sangston**, *Cox Communications Inc.*, Atlanta, Georgia

5:00 p.m. **Adjourn**
 5:00 p.m. **Diversity Committee Meeting** (*open to all*)
 6:00 p.m. **Networking Reception**
 7:30 p.m. **Dine-Arounds** | Join colleagues and friends at selected restaurants for dinner (*on your own*). More details on-site.

FRIDAY, JUNE 12, 2015

Boarding Pass Kiosk
 SPONSORED BY **Gordon & Rees LLP**

7:30 a.m. **Registration**
 7:30 a.m. **Continental Breakfast**
 8:25 a.m. **Announcements**
Melissa Lin, *Righi Law Group*, Phoenix, Arizona

DIVERSITY EXPO

Friday, 8:30 a.m.–1:30 p.m.
 DIVERSITY EXPO CHAIR | **Melissa Lin**

8:30 a.m. **Corporate and Insurance Company Counsel Interviews and Networking Sessions**
 Corporations committed to diversifying their outside counsel will interview and network with select minority and women attorneys. Only DRI members are eligible to participate in the Diversity Expo and interviews are not guaranteed. Please see complete interview application information on page 7.

10:30 a.m. **Refreshment Break**
 SPONSORED BY **Kubicki Draper**

10:45 a.m. **Diversity Expo Resumes**
 1:30 p.m. **Adjourn**

 Denotes **THE DRI CLIENT CONNECTION**: In-house speakers

GENERAL INFORMATION

In-House Counsel

In-house counsel are eligible for free registration to DRI seminars. In-house counsel are defined as licensed attorneys, who are employed exclusively by a corporation or other private sector organization for the purpose of providing legal representation and counsel only to that corporation, its affiliates and subsidiaries. In order to qualify for free registration, the individual must also be a DRI member and a member of DRI's Corporate Counsel Committee. Offer excludes the DRI Annual Meeting.

Claims Executives

Any member of DRI employed as a claims professional by a corporation or insurance company, who spends a substantial portion of his or her professional time hiring or supervising outside counsel in the representation of business, insurance companies or their insureds, associations or governmental entities in civil litigation, will be entitled to free attendance at any DRI program. **Limited to one seminar per calendar year.** Offer excludes DRI Annual Meeting.

CLE/Claims Adjusters Accreditation

This seminar has been approved for MCLE credit by the State Bar of California for up to **6.75** hours. Accreditation has been requested from every state with mandatory continuing legal education (CLE) requirements. Certificates of attendance will be provided to each attendee. Attendees are responsible for obtaining CLE credits from their respective states. **Application has been made for continuing education for**

claims adjusters. Credit availability and requirements vary from state to state; please check the DRI website at dri.org for the latest information for your state.

Registration Policy

Save \$100 when you register by May 14, 2015. (See the registration form for pricing.) The registration fee includes course materials, continental breakfasts, refreshment breaks, Thursday award luncheon, networking receptions, and access to the DRI App. If you wish to have your name appear on the registration list distributed at the conference and receive the course materials in advance, DRI must receive your registration by **May 21, 2015** (please allow 10 days for processing). Registrations received after **May 21, 2015**, will be processed on-site.

Refund Policy

The registration fee is fully refundable for cancellations received on or before **May 21, 2015**. Cancellations received after **May 21** and on or before **May 28, 2015**, will receive a refund, less a \$100 processing fee. Cancellations made after **May 28** will not receive a refund, but the course materials on CD-ROM and a \$100 certificate good for any DRI seminar within the next 12 months will be issued. All cancellations and requests for refunds must be made in writing. Fax (312.795.0747) or email (seminars@dri.org) to DRI's Accounting Department. Processing of refunds will occur within four weeks after the date of the seminar. All refunds will be processed in the same method that the payment was received. Substitutions may be made at any time without charge and must be submitted in writing.

Discounts

Travel Discounts DRI offers discounted meeting fares on various major air carriers for **DRI's Diversity for Success Seminar** attendees. To receive these discounts, please contact Hobson Travel Ltd., DRI's official travel provider, at 800.538.7464. As always, to obtain the lowest available fares, early booking is recommended.

- The taping or recording of DRI seminars is prohibited without the written permission of DRI.
- Speakers and times may be subject to last-minute changes.
- A small portion of your room rate offsets the costs of the seminar.
- DRI policy provides there will be no group functions sponsored by others in connection with its seminars.



Hotel Accommodations

A limited number of discounted hotel rooms have been made available at the **Hyatt Regency Chicago, 151 East Wacker Drive, Chicago, IL 60601.**

Take advantage of the group rate of **\$259 Single/Double** in one of two ways:

- 1) Reserve online: Visit dri.org and go to the **DRI Diversity Seminar** page and click on the "Book Hotel" tab.
- 2) Or **contact the hotel directly at 312.565.1234** and mention the **DRI Diversity Seminar**.

The hotel block is limited and rooms and rates are available on a first-come, first-served basis. You must make reservations by **May 12, 2015** to be eligible for the group rate. Requests for reservations made after **May 12** are subject to room rate and availability.

FACULTY

Werten F.W. Bellamy, Jr., Stakeholders Inc., Philadelphia, Pennsylvania

Juan Cartagena, Latino Justice PRLDEF, New York, New York

 Gary M. Carter, Entergy Corporation, New Orleans, Louisiana

Pamela W. Carter, Carter Law Group LLC, New Orleans, Louisiana

Preston J. Castille, Jr., Taylor Porter Brooks & Phillips LLP, Baton Rouge, Louisiana

Cyndie M. Chang, Duane Morris LLP, Los Angeles, California

Paula T. Edgar, PGE LLC, New York, New York

Athokia Garnett, Brandbuilder, Alexandria, Virginia

 Nancy A. Halas, Liberty Mutual Insurance Group, Orange, California

Franz Hardy, Gordon & Rees LLP, Denver, Colorado

Rosary A. Hernandez, Tiffany & Bosco PA, Phoenix, Arizona

 Danlias F. Howe, Universal American Corp., Lake Mary, Florida

S. Manoj Jegasothy, Gordon & Rees LLP, Pittsburgh, Pennsylvania

 Reginald Johnson, Family Dollar Inc., Matthews, North Carolina

 Christina J. Lee, AIG Property Casualty, New York, New York

Jeanne R. Lee, LawyerMentorCoach, Denver, Colorado


Melissa Lin, Righi Law Group, Phoenix, Arizona

P. David Lopez, United States Equal Employment Opportunity Commission, Washington, DC

Jaime Walker Luse, Tydings & Rosenberg LLP, Baltimore, Maryland

Marcus M. Maples, Sirote & Permutt PC, Birmingham, Alabama

Rosevelie Márquez Morales, Harris Beach PLLC, New York, New York

 Amy Mass, Hanover Insurance Group, Howell, Michigan

 Allyn C. McGinley, Morpho Detection LLC, Newark, California

Amy L. Miletich, MiletichCohen PC, Denver, Colorado

Arin N. Reeves, Ph.D., Nextions LLC, Chicago, Illinois

 Robin H. Sangston, Cox Communications Inc., Atlanta, Georgia

Larry D. Smith, Southern Trial Counsel PLC, Orlando, Florida

 Thomas A. Warnock, DuPont Company, Wilmington, Delaware

James M. Williams, Sr., Gauthier Houghtaling & Williams LLP, Metairie, Louisiana

View faculty bios online at <http://www.dri.org/Event/201500440> (Diversity for Success Seminar webpage); click on "Speaker List" tab.

 Denotes **THE DRI CLIENT CONNECTION**: In-house speakers

SEMINAR SPONSORS

DRI wishes to thank our sponsors for their support at this year's seminar!

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View complete list of upcoming seminars at <http://www.dri.org/Events/Seminars>

View complete list of upcoming webcasts at <http://dri.org/Events/Webcasts>

March 18–20, 2015

Trial Tactics

Caesars Palace Las Vegas, Las Vegas, NV

March 25–27, 2015

Insurance Coverage and Claims

Chicago Marriott Downtown, Chicago, IL

March 26–27, 2015

Toxic Torts and Environmental Law

Hilton Austin Hotel, Austin, TX

April 15–17, 2015

Life, Health, Disability and ERISA

Marriott Marquis Washington D.C., Washington, D.C.

May 6–8, 2015

Employment and Labor Law

Omni Scottsdale Resort at Montelucia, Scottsdale, AZ

May 7–8, 2015

Intellectual Property Litigation

Loews Chicago Hotel, Chicago, IL

May 7–8, 2015

Retail and Hospitality

Loews Chicago Hotel, Chicago, IL

May 14–15, 2015

Drug and Medical Device

San Francisco Marriott Marquis, San Francisco, CA

June 4–5, 2015

Beyond the Borders: Emerging Issues in Business Litigation

Sheraton Toronto Centre, Toronto, Canada

June 11–12, 2015

Diversity for Success

Hyatt Regency Chicago, Chicago, IL

Publications for Your Practice

Newsletter *Diversity Insider* (two times a year) | Visit the **Diversity Committee page** on dri.org and scroll down to “Latest Newsletter.”

Diversity features in *For The Defense* and *In-House Defense Quarterly*
August 2015 (upcoming)
August 2014

Diversity Advantage monthly column in *FTD*
Strength in Diversity column in *IDQ*

Additional Resource
DRI Diversity and Inclusion Manual (2013)

Diversity Expo Law Firm Interview Application Information

Friday's **Diversity Expo** will provide a unique opportunity for selected minority and women attorneys and their law firms to interview and network with corporations and insurance companies committed to diversifying their national outside counsel panels. Interviews are limited to three attorneys per law firm and are preselected by participating corporations and insurance compa-

nies. Interviews and legal work are not guaranteed. To apply for interviews at the Diversity Expo, please do the following:

1) Register for the Diversity for Success Seminar. You must be a DRI member and registered for the seminar at the time you apply for the Expo. If you are not a DRI member, please go online and submit an application at dri.org.

2) Once you have registered for the seminar, you will receive an email with a link to the application. If you do not receive a link, please call DRI's Customer Service Department at 312.795.1101.

3) Complete the online application by **May 8, 2015**. If selected, individuals may bring supplemental information to the interview.

2015 DIVERSITY EXPO

The following corporations and insurance companies, at press time, have committed to interview and networking at Friday's Diversity Expo.



Diversity for Success Seminar

June 11-12, 2015

Hyatt Regency Chicago | Chicago, Illinois

FORMAL NAME

TITLE

NAME *(as you would like it to appear on badge)*

COMPANY/FIRM/LAW SCHOOL

ADDRESS

CITY

STATE/PROVINCE

ZIP/POST CODE

TELEPHONE

FAX

EMAIL

Please list any special needs _____

Are you a first-time attendee at this DRI seminar? Yes No

How many attorneys
are in your firm? _____

What is your primary
area of practice? _____

REGISTRATION FEE

Registration fee includes seminar attendance, networking events, course materials, and access to the DRI app. DRI will email a link to download the course materials to all registrants two weeks in advance of the seminar. The CD will be included in the registration packet on-site. You can order additional copies by checking the appropriate box below or going online at dri.org.

- | | On or before
May 14, 2015 | After
May 14, 2015 |
|---|------------------------------|-----------------------|
| <input type="checkbox"/> Member/Nonmember | \$635 | \$735 |
| <input type="checkbox"/> Managing Partner | \$635 | \$735 |
| <input type="checkbox"/> Government Member | \$500 | |
| <input type="checkbox"/> Law Student Member | FREE | |
| <input type="checkbox"/> In-House Counsel Member* | FREE | |
| <input type="checkbox"/> Claims Executive Member* | FREE (*as defined on page 5) | |
| <input type="checkbox"/> Luncheon and Diversity Award | FREE | |

*For inclusion on the
preregistration list and to receive
course materials in advance,
register by May 21, 2015.*

ADDITIONAL COURSE MATERIALS

- Member \$75 Nonmember \$95 *(Illinois residents, please add 9.25% sales tax. Shipping charges for U.S. and Canada only: \$6.50)*

PAYMENT METHOD

- My check for _____ (USD) is enclosed.
 Please charge my VISA MasterCard American Express.

3400-0440-21
Diversity

2015-0440B

Card # Exp. Date -

Signature _____

Please remit payment by **MAIL** to:

DRI

72225 Eagle Way, Chicago, IL 60678-7252

PHONE: 312.795.1101 | FAX: 312.795.0749 | EMAIL: seminars@dri.org | WEB: dri.org

Please remit payment by **COURIER** to:

JP Morgan, Attn: DRI #72225

131 S. Dearborn, 6th Floor, Chicago, IL 60603



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DIVERSITY AND INCLUSION IN DRI: A STATEMENT OF PRINCIPLE

DRI is the largest international membership organization of attorneys defending the interests of business and individuals in civil litigation.

Diversity is a core value at DRI. Indeed, diversity, which includes sexual orientation, is fundamental to the success of the organization, and we seek out and embrace the innumerable benefits and contributions that the perspectives, backgrounds, cultures, and life experiences a diverse membership provides.

Inclusiveness is the chief means to increase the diversity of DRI's membership and leadership positions. DRI's members and potential leaders are often also members and leaders of other defense organizations. Accordingly, DRI encourages all national, state, and local defense organizations to promote diversity and inclusion in their membership and leadership.

Committed to Diversity